



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-18-2012 PAGE: 1 of 3

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 402290		Contract Dt 10-12-2012		Revision Dt		Rev# 0		Advertiser MENENDEZ FOR SENATE, INC			Brand BOB MENENDEZ FOR US SENATE			Product Code POLITICALS				Station/Market WABC – NEW YORK				
Agency Est#				CMS # 246266		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-16-2012		End Date 10-21-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 246266		
Line	Start Date	End Date	Time Period	Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-16-2012	10-18-2012	04:28AM – 04:59AM	AM 430AM EWN THIS MORNING (9410)						7	30		X	X	X				4	300	4	1,200.00
2	10-16-2012	10-19-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)						7	30		X	X	X	X			4	800	4	3,200.00
3	10-16-2012	10-19-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)						7	30		X	X	X	X			5	1,800	5	9,000.00
4	10-16-2012	10-19-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)						7	30		X	X	X	X			5	2,400	5	12,000.00
5	10-20-2012	10-20-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)						7	30							X	2	400	2	800.00
6	10-20-2012	10-20-2012	06:15AM – 07:00AM	AM EWN SA/SU 6-10AM (7434)						7	30							X	1	850	1	850.00
7	10-20-2012	10-20-2012	07:00AM – 08:00AM	AM EWN SA/SU 6-10AM (7434)						7	30							X	1	850	1	850.00
8	10-20-2012	10-20-2012	08:00AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)						7	30							X	1	850	1	850.00
9	10-21-2012	10-21-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)						7	30							X	1	400	1	400.00
10	10-21-2012	10-21-2012	06:15AM – 07:00AM	AM EWN SA/SU 6-10AM (7434)						7	30							X	1	850	1	850.00
11	10-21-2012	10-21-2012	07:15AM – 08:00AM	AM EWN SA/SU 6-10AM (7434)						7	30							X	1	850	1	850.00
12	10-21-2012	10-21-2012	08:00AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)						7	30							X	1	850	1	850.00
13	10-21-2012	10-21-2012	09:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)						7	30							X	1	850	1	850.00
14	10-21-2012	10-21-2012	05:00AM – 06:00AM	AM SA/SU 5-6AM (7433)						7	30							X	1	50	1	50.00
15	10-21-2012	10-21-2012	11:00AM – 11:30AM	SUNDAY 11AM-12PM (7438)						7	30							X	1	300	1	300.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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New York

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Agency Est#			CMS # 246266		Sales Office PHILADELPHIA		Account Executive D. PARKER			Start Date 10-16-2012		End Date 10-21-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 246266			
Line	Start Date	End Date	Time Period		Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-16-2012	10-19-2012	09:00AM – 10:57AM		DA AM DAYTIME 9AM-10:57AM (7437)					7	30		X	X	X	X			4	1,000	4	4,000.00
17	10-16-2012	10-19-2012	12:15PM – 12:30PM		DA PM DAYTIME ROTATION 12NOON-4PM (7439)					7	30		X	X	X	X			4	1,400	4	5,600.00
18	10-16-2012	10-19-2012	12:30PM – 01:00PM		DA PM DAYTIME ROTATION 12NOON-4PM (7439)					7	30		X	X	X	X			5	1,000	5	5,000.00
19	10-16-2012	10-19-2012	03:00PM – 03:59PM		DA KATIE COURIC M-F (12182)					7	30		X	X	X	X			4	1,500	4	6,000.00
20	10-16-2012	10-19-2012	04:15PM – 04:59PM		EN EWN AT 4PM M-F (11372)					7	30		X	X	X	X			6	1,500	6	9,000.00
21	10-16-2012	10-19-2012	05:15PM – 05:55PM		EN EWN AT 5PM M-F (7450)					7	30		X	X	X	X			5	2,400	5	12,000.00
22	10-16-2012	10-21-2012	06:15PM – 07:30PM		EN EWN AT 6P (CFB) (7442)					7	30		X	X	X	X	X	X	4	2,400	4	9,600.00
M	MG Group #	Preempted	Rate Reason		MG Description						Duration											
	334931	10-17-2012	2,400 PER STATION MANAGEMENT		1 X 30 @ \$2,400 F,S,Su 06:15PM – 07:30PM – 10/19/12-10/21/12 (7442)					7	30					X	X	X	1	2,400	1	2,400.00
	Total:		2,400																Preempt Total:		-1	-2,400.00
23	10-16-2012	10-19-2012	07:00PM – 07:30PM		PA JEOPARDY/WHEEL (7446)					7	30		X	X	X	X			4	4,700	4	18,800.00
24	10-16-2012	10-19-2012	11:35PM – 12:02AM		LF NIGHTLINE M-F (7453)					7	30		X	X	X	X			4	2,200	4	8,800.00
25	10-16-2012	10-21-2012	11:15PM – 12:05AM		LN LATE NEWS CFB (7645)					7	30		X	X	X	X	X	X	4	4,700	4	18,800.00
26	10-19-2012	10-19-2012	10:00PM – 11:00PM		PE FRIDAY 10-11PM (7503)					7	30					X			1	10,000	1	10,000.00
27	10-17-2012	10-17-2012	10:00PM – 11:00PM		PE WEDNESDAY 10-11P (7545)					7	30			X					1	15,000	1	15,000.00
28	10-16-2012	10-18-2012	06:45PM – 06:55PM		EN WNT 6:30-7PM M-F/SU (11694)					7	30		X		X				2	2,400	2	4,800.00
ITEM LINE NOTE ----- ABC WORLD NEWS																						

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Agency Est#		CMS # 246266	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-16-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246266								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
														Contracted Gross Total:		78	160,300.00
														Actual Gross Total:		78	160,300.00
														Agency Commission:			24,045.00
														Net Total:			136,255.00
Month/YR			Preempted		Made Good		Contract Total		Adjustments					Actual Total			
Oct 12			2,400.00		2,400.00		160,300.00		0.00					160,300.00			
TOTAL			2,400.00		2,400.00		160,300.00		0.00					160,300.00			

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